

Great Music—Sound Ideas



Dear Raymond,

Thank you for your past support of KBYU-FM! Although 2004 was a wonderful year for us, we fell short of our financial goals. Help us get 2005 off to a great start; your renewal will go a long way in helping us meet this year's goals. KBYU-FM is depending on you to continue your support of outstanding classical music that inspires, invigorates, and adds beauty to your life 24 hours a day.

For over four decades KBYU-FM, Classical 89, has broadcast the finest in classical music and news. Because public radio is noncommercial, we depend on listener support to help us pay the for programming. In anticipation of our spring fund-raising drive, we invite you to support KBYU-FM as your No. 1 source for classical music on the radio.

Consider the wonderful music programming that is made possible by your dollars: *The Record Shelf* and *Exploring Music*, as well as national broadcasts of *New York Philharmonic* and *Metropolitan Opera* performances. In addition, your contribution enables us to bring you local productions such as *Believing Minds*, *About Music*, and *concerts from BYU*. The Classical 89 library, which contains thousands of music recordings, also depends on your financial support.

Take a moment and think how KBYU-FM enriches each day by delivering fine classical music to your home, car, or office. Then take this opportunity to fill out return the attached card to show your support of Classical 89. Your contribution—whether it's \$40, \$96, \$300, or more—can be made by check or credit card in a single payment or in installments.

More than 100,000 people listen to KBYU-FM, but only 1 in 28 makes a contribution. Why not join other listeners in supporting Classical 89? Then you can sit back and relax during our on-air membership drive, knowing you've done your part to support our programming.

KBYU-FM is your source for Great Music and Sound Ideas that make a difference in your life. Send your donation today.

Thank you in advance for your pledge of support. Our promise to you is that we are dedicated to bringing you the highest quality classical music and news programming. We look forward to hearing from you.

Sincerely,

Amy Root
KBYU-FM
Membership Manager

P.S. Help our spring fund-raising drive start out right by mailing your contribution today!

PLEASE DETACH AND RETURN SLIP BELOW WITH YOUR GIFT

KBYU-FM is important to me.
My renewed support is included!

50 812065 D505R1
Raymond Green
375 E 200 N
HEBER CITY UT 84032-1710



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Enclosed is my special contribution of:

☐ \$40 ☐ \$96 ☐ OTHER \$ _____
☐ \$75 ☐ \$300 ☐ SENIOR RATE \$20

☐ My check is enclosed.

Charge my:

☐ American Express ☐ VISA ☐ MasterCard ☐ Discover

Account No. _____

Exp. Date ____/____

Signature _____

Please make your check payable to KBYU and return it in the enclosed envelope. Your gift is tax-deductible to the extent provided by law. You will receive a tax receipt at the end of the year. Thank you for your support.

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